



CENTRA
Foundation

2025 CENTRA FAMILY CAMPAIGN AMBASSADORS

BEDFORD

Christina Hudson, BMH Emergency Room
Crystal Moses, BMH Emergency Room
Teresa Wood, BMH Patient Access
Yolanda Staples, CMG Administration
Tara Abbott, CMG Bedford General Surgery

CENTRA COLLEGE

Laura Campbell, College of Nursing

CFI, CIT & CSB

Jackie Anderson, CH Exec Admin
Diana Pace, CH Exec Admin
Margaret Dawson, CH Environmental Services
Ella Roark, CH Health Information Mgmt
Yolanda Boyd, CH Information Technology
Jane Brooks, CH Information Technology
Heather Cassada, Centra Foundation

CMG

Tammy Finney, CMG Danville
Jessica Holder, COPR Nationwide

CORPORATE COMPLIANCE

Betsy Mewborn, CH Corporate Compliance

DAWSON INN

Ashley Klein, Dawson Inn

DISTRIBUTION CENTER

Linda Barnes, CH Strategic Sourcing
Lisa Jennings, CH Strategic Sourcing

LYNCHBURG GENERAL HOSPITAL

Jason Lam, Air Transport
Indy Jackson, CH Risk Management
James Bryant, LAC Hospital Admin
Cindie Stoots, LAC Patient Access
Lisa Davis, LAC Professional Nursing Dev
Deanna Broggin, LAC Resource Team
Skyler Serro, LGH Anesthesia
Deanna Jefferson, LGH Facilities Management
Kristin Campbell, LGH MRI

LYNCHBURG GENERAL HOSPITAL, CONTINUED

Jordan Keatts, LGH Nutrition Services
Minnie Coetzee, LGH Pharmacy
Julie Flint, LGH Pharmacy
Mary Fitch, LGH Physical Therapy
Lynnette Kirkbride, LGH Professional Clinical Practice
Renna Dodson, LGH Respiratory Therapy
Judy Coates, Stroobants Cardiology Center

MAMMOGRAPHY CENTER - TIMBERLAKE

Suzanne Kelly, Mammo Timberlake

MARKETING

Taylor Cooke, Marketing

PEARSON CANCER CENTER

Tammy Anderson, CC Oncology Administration
Charlie Peele, CC Oncology Administration

SOUTHSIDE

Jamie Moyer, CMG Farmville
Cheryl Moore, CMG Southside Surgery Center
Rhian McCann, COPR Farmville
Robin Vaughan, SCH Endoscopy
Kym Mills, SCH Hospital Administration
Kerry Mossler, SCH Hospital Administration
Brenda Richards, SCH Hospital Administration
Kelly Bryant, SCH ICU
Bernadette Francis-Miles, SCH Phlebotomy
Erin Lehman SCH Physical Therapy
Julie Flores, SCH Spiritual Care & Education

VIRGINIA BAPTIST HOSPITAL

Kim Vess, Acute Rehab Center
Kim Price, CH Patient Experience
Kelly Minnix, CMG Plastic Surgery
Clara Ferguson, VBH Endoscopy
Cynthia Cash, VBH Infusion
Tammy Bryant, VBH Labor & Delivery
Missy Carrico, VBH Mother/Baby Unit
Tina Roark, VBH Neonatal ICU
Kylie Privette, VBH Operating Room
Cheryl McCoy, W&C Specialty Center

If you would like to serve as an Ambassador, contact Heather Cassada at heather.cassada@centrahealth.com or 434.200.5515. Learn more at CentraFoundation.com/FamilyCampaign.