



A new, upgraded transport vehicle, covered by the Alan B. Pearson Cancer Center Fund, helps patients get to radiation treatments in comfort.

On a roll: Your gifts help patients access treatment

Your support helps patients access the life-saving care and treatment they desperately need. Over the years, the generosity of the community has fueled Centra's transport teams and provided a state-of-the-art neonatal ambulance, a mobile mammography van, a mobile medical van, flight helmets and more. Hitting the road this fall: a new, upgraded transport vehicle for cancer patients in Farmville.

*Susan uses a wheelchair and needs assistance to get to her appointments for radiation therapy. *Cole does not have reliable transportation to get to his treatments. Both rely on Centra for transport.

Thanks to gifts from the community, Susan, Cole and many other patients in the Farmville area who need

radiation therapy at Centra's regional cancer center in Lynchburg can now catch a more comfortable ride in a new, upgraded transport vehicle.

"Our old van had some limitations," said Jason Moore, supervisor, Fleet Services. "It had over 200,000 miles. And there was a need for additional wheelchair space. This is a much better patient experience."

The new vehicle includes additional seating, more space for wheelchairs, a television, Wi-Fi and is a smoother ride, which makes a big difference for cancer patients undergoing treatment.

Many patients who need radiation therapy are treated five days a week for five to six weeks.

* Names changed to protect patients' identities



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Local Giving  Local Impact

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Centra is a not-for-profit community health system and relies on fundraising. The mission of the Centra Foundation is to develop and direct resources for the support of Centra.



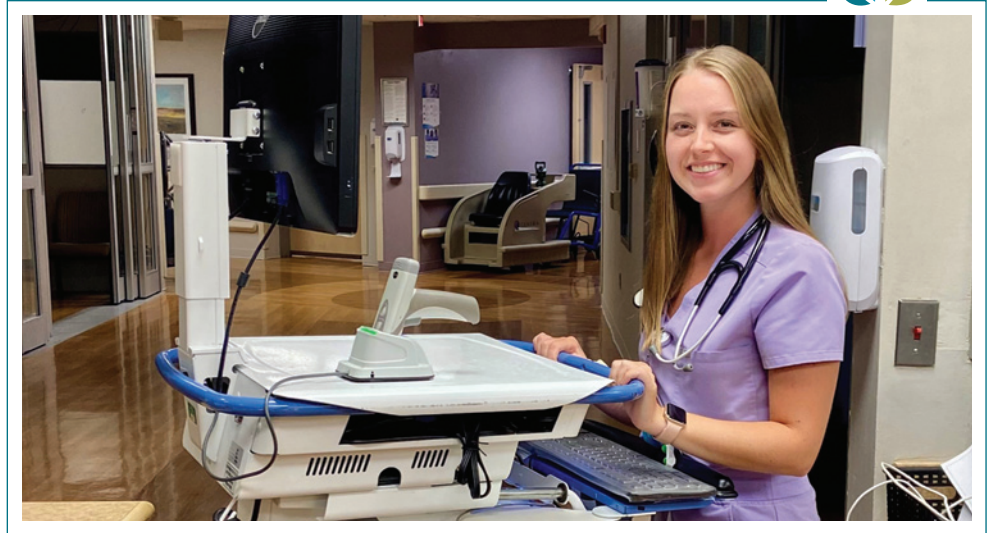
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Lanie Thompson, RN

A thank you from a Caregiver

Your gifts enable current and aspiring nurses in our local communities to get the education, training and support they need to deliver compassionate care and pursue clinical excellence. Meet Lanie Thompson, RN, a recent graduate of the donor-funded Virginia Henderson Scholars Program, to learn about her journey and how you helped her along the way.

Dear Donors,

When I was younger, I had a good experience with some nurses when I was in the hospital. That experience led me to want to care for others and help them through a difficult time.

I found out about the Virginia Henderson Scholars Program through school and thought it sounded like a great opportunity. I am always looking for opportunities to learn and gain more experience.

During the start of the program, I served in the Emergency Department at Lynchburg General. I had a great experience and learned a lot about emergency medicine. After a few months, I transitioned to the Emergency Department Observation Unit.

I have been on this unit for a little over a year now. I enjoy building relationships with my patients and being able to have a positive impact on their lives.

The program helped increase my confidence and strengthen my abilities as a nurse.

I would like to thank those who funded this program for the amazing experience. It gave me the opportunity to find my place in the nursing field and strengthen my nursing skills.

I'm so grateful. Thank you!

To hear more from Lanie and recent patients about how your gifts to the Greatest Need Fund made an impact, visit CentraFoundation.com or scan the QR code on the back of this newsletter to watch a video.





Donald Martin, Tina Roark, RN, and Linda Martin

Gifts honor Caregiver daughter and impact kids

When Linda and Donald Martin donate through the Centra Foundation each month, they support pediatric care for local children. Donald also makes a special note in honor of their daughter, Tina Roark, RN, a Caregiver in the NICU at Centra Virginia Baptist Hospital who is beloved by many local families.

“Keep up the great work with those newborns.”
“Love your dedication.”
“Keep on going!”
“GREAT JOB!! LOVE YOU MORE!”

When Linda and Donald Martin make a gift online each month to support pediatric care at Centra, Donald includes a small note of encouragement for his daughter, Tina Roark, RN, a Caregiver in the Neonatal Intensive Care Unit (NICU). It’s a tradition he started many years ago.

“What she does is amazing,” Donald shared. “She’s very compassionate and dedicated to her work. She’s making a real difference for local families.”

Linda agrees. “We are so proud of her. She really cares about the babies.”

Making a difference and giving back is something the Martins believe in and taught their two children, both of whom were born at Virginia Baptist, to believe in, too. “It’s good for you, it’s good for the community,” Donald said. “We want to share what God has blessed us with to help others, especially kids.”

A conversation with Tina made them realize they could impact the health of local children.

“I was giving to other organizations like St. Jude’s, and

they’re good organizations, but I didn’t realize or think about the fact that we could also help kids here until Tina told us about the impact donations make on the children she helps,” he said. “She was like ‘Dad, we can do so much more with the support of the community. I see the impact every day.’ I’m glad to know I can be part of her work.”

Over the years, the community has helped to provide “NeoOne, the neonatal ambulance, state-of-the-art equipment, the facilities ... so much,” Tina said. “Healthcare is always changing. Support from the community helps us not only keep pace but provide really quality care for children. The generosity of others has been instrumental.”

A multi-generational family of givers, she also gives through the Centra Foundation and is an Ambassador for the Centra Family Campaign. “I tell people they really can make a difference. It’s going to a good cause.”

The proud father is glad to know his notes of encouragement are a bright spot, too. “I want her to know I’m proud of her and support what she does,” he said.

Centra Foundation Development Program Manager Heather Cassada looks forward to seeing his notes come through each month.

“It makes our day at the Foundation,” she said. “It is so heartwarming. It just goes to show that we really are a community organization.”

Please visit CentraFoundation.com/Give to make a gift in honor of a Caregiver or to support pediatric care for local children.





Centra and Centra Foundation leaders, from left, Chris Thomson, Mary Ann Fuchs, Carolyn Jacques, Tom Nygaard, Chris Lewis, Richard Tugman, Beth Doyle, Allison Ebert

A record-breaking success and gratitude for donors, Caregivers



On August 17, over 350 supporters attended the fifth annual Centra Celebration fundraising gala. The evening celebrated Centra's commitment to advancing health, hope and healing for patients in central Virginia and raised more than \$420,000 net for our not-for-profit healthcare system's greatest needs.

Highlights from the evening included a delicious dinner, an exciting live auction, live music, a video with moving testimonials, remarks from Centra leaders and more. The event was supported by title sponsor Hurt & Proffitt, diamond sponsor Foster Fuels and over 100 other generous sponsors.

Thank you to everyone who made a gift, sponsored or joined us for an evening filled with conversation, connection and moving reminders about the incredible impact you make on patients, our local healthcare system and our communities!





Centra Celebration planning committee, from left, Susan Creasy, Nancy O'Brien, Heather Cassada, Traci Blido, Andrea Byers, Tiffany Lyttle, Ashley Klein, Sloan Albert. Not pictured: Susan Burnette, Robin Warner

and our not-for-profit community healthcare system



What's touching to me is looking out and seeing so many faces that I've seen at each of our past gala fundraisers. Centra is fueled by a strong group of believers and supporters. Fueled by Caregivers who believe that their day-to-day work has a huge impact on patients, and supporters who believe in the need to nurture their community healthcare system.

- Beth Doyle
Centra Foundation
Executive Vice President



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'A heart-touching show of support for local healthcare'



Donors not only give, they also receive joy and fulfillment knowing their gifts make a huge impact on the lives we serve. We know you have a lot of choices when it comes to donating, and we are so grateful that you choose to support quality, state-of-the-art healthcare close to home.

- Carolyn Jacques
Centra Foundation Board Chair



Having so many people here is a heart-touching show of support for local healthcare. Thank you. Your support, through the Foundation, helps us deliver on our desire to provide superior healthcare to everyone in our communities despite their ability to pay.

- Tom Nygaard
Centra Board Chair



It is quite humbling to experience the level of support that exists in our community for Centra. My thanks to all of you for your generous support.

- Richard Tugman
Centra Interim President & CEO



Donor support is ‘jet fuel for our collective efforts’



During the pandemic, we watched our ventilator numbers so closely for many days, so afraid that we might get to the point of running out, but we never did. Other communities were not so lucky, but because of you all and the Foundation, we never had to make those horrible choices. So for that I thank you, our providers thank you and our communities thank you.



- Chris Lewis
Centra Chief Clinical Officer

It is important to highlight the incredible impact that philanthropic efforts have on the well-being of our community. The Centra Foundation is jet fuel for our collective efforts. Through your generosity, you have helped to fund vital programs and services that improve the health and quality of life for the communities we serve. Together, we can make a lasting impact and create a brighter future for all.



- Chris Thomson
Centra Chief Administrative
& Transformation Officer

I hope that you can see the tremendous impact that you, through the Foundation, have made in the growth, development and sustainability of the Centra workforce. I stand here in awe of your dedication and kindly thank you for all that you do to support our patients and our Caregivers as we strive to deliver excellence to all we serve. Thank you.



- Mary Ann Fuchs
Centra Chief Nursing Officer



To learn more, see additional photos or make a gift to join the strong community of supporters impacting local health, please visit: CentraFoundation.com/Events



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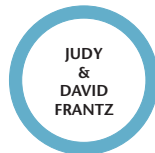


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On a roll: Your gifts help patients access treatment

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“For patients living in the Farmville area, the daily drive can present a challenge,” Jason said. “And when patients miss or have to reschedule appointments, this may create a delay in care or risk greater illness. This reduces the transportation barrier and helps patients receive their prescribed course of treatment.”

The cost of the vehicle, over \$150,000, was covered by the Alan B. Pearson Cancer Center Fund.

“Patients are so appreciative of and grateful for this service,” Jason said. “We are all so excited about the new vehicle. It looks amazing. Thank you for this upgrade for patients.”

You can impact the patient experience for cancer patients, pediatric patients and all patients who rely on Centra for quality care, regardless of ability to pay. Visit CentraFoundation.com/Give to make a gift.

The support of the community is fuel for Centra’s transport teams. Donors have provided:

- Ambulatory buses.
- Flight helmets and jackets for Centra One.
- Mobile mammography van.
- NEO ONE neonatal ambulance.
- Neonatal transport jacket.
- Rides to appointments.
- And more.

A few ways your support has impacted cancer patients recently:

- Blanket warmers.
- Handrails and handicap access buttons.
- Nutrition booklets.
- Outdoor furniture and pollinator garden.
- PET/CT LightBurst Digital Additional Ring Upgrade.
- Privacy screens and charging stations.
- Renovations to the Centra Alan B. Pearson Regional Cancer Center.
- And much more.

Make the most of your year-end gift and leave a lasting legacy

Your gifts care for patients every day, all year long, and we are grateful for your support. If I can assist you with your plans, please let me know.

Age 70 1/2 or older?

For 2024, you can make a qualified charitable distribution up to \$105,000 from your IRA directly to the Centra Foundation without taking the distribution as taxable income.

Other smart ways to give:

- Leave a bequest in your will. Visit Legacy. CentraHealth.com/Resources/Bequest-Language for assistance with wording.
- Name the Centra Foundation as a beneficiary of your retirement plan or insurance policy.
- Donate appreciated stock to avoid capital gains taxes and claim an income tax deduction.
- Suggest a grant from your donor-advised fund.

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Beth Doyle
Executive Vice President
434.200.4790
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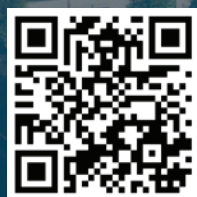
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You make an impact

The healthcare needs of our communities are substantial. Scan the QR code to watch a video on our homepage and learn more about how your gifts to the Greatest Need Fund help our not-for-profit healthcare system meet challenges, save lives and enhance care for central Virginia.

Thank You



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